



FOR IMMEDIATE RELEASE

## TALENT TECHNOLOGY PARTNERS WITH ITZBIG TO IMPROVE USER EXPERIENCE FOR JOB SEEKERS AND RECRUITERS

The industry leader in real-time job matching technology selects Resume Mirror™ Extraction Engine to enhance its network

**Vancouver B.C., — May 28, 2008** — Talent Technology Corporation, provider of award-winning **recruitment technology**, today announced the selection of its Resume Mirror™ Extraction Engine by itzbig to improve the user experience for both job seekers and recruiters on their network.

An industry leader in real-time job matching technology, itzbig was searching for a cost-effective solution that would enhance their private network which allows working professionals to save time and find scientifically matched opportunities.

“As a recruiting technology startup, we are continuously evaluating tools to automate and streamline our processes,” **said Lana Moore, VP of Product Management for itzbig.** “We need to work smart, not hard, and Resume Mirror™ offers the accuracy, customization and scalability we need, with a pricing model that fits our business.”

Resume Mirror™ Extraction Engine was chosen from a field of vendors for several key reasons:

- **Price** – The pricing structure is based upon requirements, making it affordable for companies of all sizes.
- **Parsing accuracy and customization** – The wealth of available parsing terms and the ability to customize those terms make it the most accurate **resume extraction** solution.
- **Scalability** – The technology supports product expansions, scaling as the business grows.
- **Flexibility and Ease of Implementation** – The platform is implemented in less than 2 hours with minimal development resources.
- **Service** – The implementation and support teams are helpful and responsive, strengthening customers’ confidence in their choice of vendor.

“Resume Mirror™ provides HR software vendors and job boards with industry leading resume extraction capabilities to differentiate their products from the competition. itzbig is growing at a rapid pace and we are very pleased to be selected yet again by a leading organization in this market segment,” **said Jade Bouelle, CEO, Talent Technology Corporation.** “Our advanced resume parsing solution combined with our complete client partnership approach will enable itzbig to simplify their online application processes and increase usage of their site and support their growth.”

Resume Mirror Extraction is available direct from Talent Technology Corporation. For more information or to schedule a live demo of RMX advanced **resume parsing** technology visit: [http://www.talenttech.com/info/demo\\_request/schedule\\_demo.asp](http://www.talenttech.com/info/demo_request/schedule_demo.asp)

### **About itzbig**

*Itzbig is the first private network to allow working professionals to save time while safely exploring career opportunities. By focusing on quality and efficiency, the company's innovative approach rescues job seekers and employers from drowning in large quantities of poorly matched data. Learn more about itzbig at [www.itzbig.com](http://www.itzbig.com)*

### **About Talent Technology Corporation**

*Talent Technology Corporation is a leading provider of on-demand applicant tracking and component recruiting technologies for the recruiting/staffing industry and corporate HR departments. Our award-winning Resume Mirror™ products lead the market in providing **resume extraction**, resume parsing and **conceptual resume search** solutions for all forms of recruiting systems across all sizes of organizations in all types of industries. Resume Mirror Extraction and Search Technology can be found as embedded components or add-on modules to the world's leading ERP systems, commercial applicant tracking systems, job boards, and custom staffing systems. In addition, hundreds of organizations ranging from Fortune 1000 firms to independent recruiting/staffing agencies rely on our products to automate, improve and better manage their sourcing, recruiting and hiring processes. Learn more about Talent Technology at [www.talenttech.com](http://www.talenttech.com) or call 866.747.3375 for additional details.*

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