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PRIME MANAGEMENT GROUP INC. INCREASES EFFICIENCY WITH TALENT TECHNOLOGY'S HIREDESK RECRUITMENT SOLUTIONS

HireDesk assists Prime Management to place the right candidates - faster.

Vancouver B.C., — February 7, 2008 — Talent Technology Corporation, the award-winning provider of HireDesk, recruitment technology solutions, today announced the selection of its HireDesk Professional recruiting system, by Prime Management. The HireDesk recruiting product features have allowed Prime Management to customize the system to increase consultant's efficiency, productivity, and the overall revenues of Prime Management Group.

Prime Management Group, in the past, has used a competitive applicant tracking system, however were not completely satisfied with the product, and again began the evaluation process, ultimately seeking a system to fit both their current and future requirements as a growing business. "We needed a system that was flexible, configurable and customizable," said Kimberley Chesney, President of Prime Management. "The system also had to provide us with an increase in over all productivity and staff efficiency, so we were able to concentrate on expanding our business."

"The HireDesk recruiting product allowed us to customize the system to meet our needs. Other systems use a cookie cutter approach, but HireDesk was unique," stated Kimberley Chesney, President of Prime Management. "With HireDesk we didn't feel like we were wearing a glove that didn't fit because of its configurability and flexibility. It gave us complete control. The ability to customize it and make it our own saves us time and ultimately money. The system also keeps us organized and allows us to prioritize all activities and projects. The level of customer service we received from the Talent Technology staff was outstanding – they really understood the recruiting process and they were always listening to our concerns during the implementation."

Sabrina Warren, Recruitment Coordinator for Prime Management, said, "It's apparent the system was setup by recruiters, for recruiters. I have never seen job orders in any other recruiting software setup like they are in HireDesk. Everything is interconnected, eliminating duplicate data entry. The resume extraction is also a huge improvement compared to our previous solution. We are able to run our entire candidate database against any job, determining if candidates are a qualified match, or whether they are more suitable for a different position. As a result, the ideal candidates are found more quickly and efficiently. We can also look at job orders and know which candidates are in the process at any given time. The HireDesk recruiting system is incredible."

The award-winning HireDesk on-demand recruitment solution, offers sophisticated candidate search, tracking and relationship management capabilities. The highly configurable solution automates and streamlines the steps involved in a company's recruiting processes, from initial requisition approval, to resume processing, candidate assessment, interview, and placement. HireDesk is designed for rapid implementation and delivers companies the ability to place top quality candidates through a fast and efficient recruiting process.

“I am pleased that HireDesk was chosen as the ATS system for Prime Management Group. It was a solution that clearly met their requirements. The HireDesk product was designed to allow our clients to configure the system to support the way their business operates, thereby really meeting their needs. Ultimately this results in better recruiter productivity and a higher revenue stream,” stated Jade Bouelle, CEO, Talent Technology Corporation.

About Prime Management Group Inc.

Prime Management Group Inc., founded in London, Ontario, is an Executive Search and Recruitment firm specializing in the placement of professionals for both management and non-management positions in many fields including: Systems/Technology, Manufacturing, Biotechnology, Health Care, Sales, Retail, Human Resources, Accounting and Finance, Engineering, Administration and Earth Sciences. Prime Management Group Inc. was formed in response to an opportunity for a new kind of executive search firm, one with increased client and candidate service, better accountability and overall value. A firm that performs beyond established benchmarks.

About Talent Technology Corporation

Talent Technology Corporation is a leading provider of on-demand applicant tracking and component recruiting technologies for the recruiting/staffing industry and corporate human resource departments. Our award-winning HireDesk® and Resume Mirror products power the recruiting industry. Key recruiting solution providers including Oracle, Taleo, ADP Virtual Edge, Bernard Hodes Group, Workopolis and many others partner with us to offer their clients advanced recruiting capabilities. In addition, hundreds of organizations ranging from Fortune 1000 firms to independent recruiting/staffing agencies rely on our products to automate, improve and better manage their sourcing, recruiting and hiring processes. Learn more about Talent Technology at www.talenttech.com or call 866.747.3375 for additional details.

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